

## All you need is that digital push.

WE TRANSFORM DIGITAL VIEWS INTO GOOD NEWS.

See the digital difference. Let us share your news, advertisements and business listings with the thousands of web users that view and trust our industry leading and local oriented digital content and print publications.

**33,000** MONTHLY WEB IMPRESSIONS    **26,000** EMAIL SUBSCRIBERS    OVER **20,000** SM FOLLOWERS

### EMAIL MARKETING

FORMATS: JPEG/PNG/GIF (animated ok)/MP4 (50 seconds max)



#### Item or Press Release Post

- Treasure Coast Weekend e-newsletter, \$100 per newsletter
- Treasure Coast Business e-newsletter, \$100 per newsletter

#### 970 x 250 px Email Banner Ad with link

- Treasure Coast Weekend e-newsletter, \$125 per newsletter
- Treasure Coast Business e-newsletter, \$125 per newsletter

### WEBSITE MARKETING



IMAGE FORMATS: JPEG/PNG/GIF (animated ok)

**728 x 90 px Leaderboard Ad** on Home Page with link  
 6 months \$1,500     12 months \$3,000

**970 x 250 px Banner Slider Ad** on Home Page with link  
 6 months \$900     12 months \$1,600

**300 x 250 px Sidebar Ad** on Home Page with link  
 6 months \$600     12 months \$1,100

**Digital Issue Sponsorship** Sponsor one of our digital issues. Be included in all website content, email blasts and social media related to a digital issue.

(1) issue \$3,000

**Website Article Sponsorship Ad 970 x 250 px** with link. See your ad in the middle of trending articles listed on Home Page of website.

6 months \$600     12 months \$1,100

**Native Advertising/Digital Advertorials** Our digital editors will craft the message, images and links to share your message. Article will be identified as sponsored content and listed under section (ex. art or business) on website based on content and relevance. List on Home Page for additional cost.

\$1,500

**Press Release Post**  \$100 per post, per site

### SOCIAL MEDIA

Facebook, Instagram, Twitter

FORMATS: JPEG/PNG/GIF (animated ok)/MP4 (50 seconds max)

**Social Media Original Post** \$200 per page  
 Our editors will craft the message, images and links to share your message.

**Social Media Reshare** \$50 per page  
 Does not include editing of captions, images or tags.

### DIGITAL DIRECTORIES

List your business in our digital directories. Let everyone know how and where to find you.

6 months \$300     12 months \$600



- indianrivermagazine.com
- treasurecoastweekend.com
- portstluciemagazine.com
- fortpiercemagazine.com
- tcbusiness.com
- spacecoastliving.com

**Yes, I want to become a digital advertiser.** Formatting restrictions apply to all advertising. All copy subject to editing for accuracy, grammar and style.

Name of Business: \_\_\_\_\_

Billing Street Address: \_\_\_\_\_

City: \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

Advertiser's Category (upon approval of publisher): \_\_\_\_\_

Name of person handling ads: \_\_\_\_\_

Phone # of person handling ads: \_\_\_\_\_

E-mail of person handling ads: \_\_\_\_\_

My company or ad agency will design my ads.

I want Indian River Media Group to design my ads for free.

Signature: \_\_\_\_\_

Printed Name: \_\_\_\_\_ Date: \_\_\_\_\_

I agree to advertise in the quantity checked above and represent that my business will be responsible for payment. I understand that a 20 percent cancellation fee of the cost of the ad will apply if I do not advertise. I also understand that failure to pay for my advertisement within 30 days of billing could result in an 18 percent annual interest rate and payment of collection, court and attorney fees. I understand that my business is responsible for requesting the fulfillment of any benefits offered. To cover the added expense for credit card processing fees a 3% handling charge will be added to the final invoice when payment by credit card is chosen. Web impressions, email subscribers and social media follower numbers include all Indian River Media Group platforms.

**CONTACT STAFF@INDIANRIVERMEDIA.COM OR CALL 772.940.9005**

Fill out form and fax to 866.505.2446 • Indian River Media Group - 308 Avenue A, Fort Pierce, FL 34950 • www.indianrivermagazine.com