

See the digital difference by advertising with Indian River Media Group

WE TRANSFORM DIGITAL VIEWS INTO GOOD NEWS.

All you need is that digital push. Let us share your news, advertisements and business listings with the thousands of web users that view and trust our industry leading digital content and print publications.



- indianrivermagazine.com
- portstlucimagazine.com
- treasurecoastbusiness.com
- fortpiercemagazine.com
- spacecoastliving.com

ONLINE MARKETING

IMAGE FORMATS: JPEG/PNG/GIF (animated ok)

728 x 90 px Leaderboard Ad on Home Page with link
 6 months \$1,500 12 months \$3,000

970 x 250 px Banner Slider Ad on Home Page with link
 6 months \$900 12 months \$1,600

300 x 250 px Sidebar Ad on Home Page with link
 6 months \$600 12 months \$1,100

Digital Issue Sponsorship Sponsor one of our digital issues. Be included in all website content, email blasts and social media related to a digital issue.
 (1) issue \$3,000

Website Article Sponsorship Ad 970 x 250 px with link. See your ad in middle of trending articles listed on Home Page of website.
 6 months \$600 12 months \$1,100

Native Advertising/Digital Advertorials Our digital editors will craft the message, images and links to share your message. Article will be identified as sponsored content and listed under section (ex. art or business) on website based on content and relevance. List on Home Page for additional cost.
 \$1,500

Press Release Post \$100 per post

EMAIL MARKETING

FORMATS: JPEG/PNG/GIF (animated ok)/MP4 (50 seconds max)



400 x 180 px Email Banner Ad with link (located at top of email)
 \$125 4 spots \$450 Per ad, per newsletter

350 x 180 px Email Ad with link (located in middle of newsletter)
 \$100 4 spots \$350 Per ad, per newsletter

Press Release Post
 \$100 per email

SOCIAL MEDIA

Facebook, Instagram, Twitter



FORMATS: JPEG/PNG/GIF (animated ok)/MP4 (50 seconds max)



- Social Media Original Post \$200**
Our editors will craft the message, images and links to share your message.
 tcbusiness.com portstlucimagazine.com spacecoastliving.com
- Social Media Reshare \$50** Does not include editing of captions, images or tags.

Yes, I want to become a digital advertiser. Formatting restrictions apply to all advertising. All copy subject to editing for accuracy, grammar and style.

Name of Business: _____
 Billing Street Address: _____
 City: _____ State _____ Zip _____
 Advertiser's Category (upon approval of publisher): _____
 Name of person handling ads: _____
 Phone # of person handling ads: _____
 E-mail of person handling ads: _____

My company or ad agency will design my ads.
 I want Indian River Media Group to design my ads for free.
 Signature: _____
 Printed Name: _____ Date: _____

I agree to advertise in the quantity checked above and represent that my business will be responsible for payment. I understand that a 20 percent cancellation fee of the cost of the ad will apply if I do not advertise. I also understand that failure to pay for my advertisement within 30 days of billing could result in an 18 percent annual interest rate and payment of collection, court and attorney fees. I understand that my business is responsible for requesting the fulfillment of any benefits offered.

CONTACT PUBLISHER GREGORY ENNS AT 772.940.9005 OR ENNS@INDIANRIVERMAG.COM

Fill out form and fax to 866.505.2446 • Indian River Media Group - 308 Avenue A, Fort Pierce, FL 34950 • www.indianrivermagazine.com